

# 2025 Annual Report

Results of annual independent audit of  
PROLIFE Across AMERICA's fiscal year ending 11/30/25.



PROLIFE  
Across AMERICA®

## Donations Received

Total donations: **\$8,935,696**

Included in donations are the following types of gifts:

- Corporate matching gift programs: **\$20,669**
- Securities: **\$65,374**
- Wills/Bequests: **\$4,614,897** (from 6 supporters)

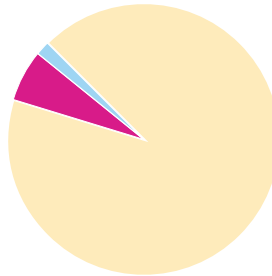
Total Program Expenses: **\$5,436,661**

- Billboards: **\$4,478,138**
- Radio Ads: **\$267,301**
- Online Ads: **\$222,252**
- Print Ads: **\$293,675**
- Digital Marketing: **\$175,295**

Administrative expenses: **\$102,161**

Fundraising expenses: **\$371,921**

- Media Education **92.3%**
- Fundraising **6.1%**
- Administration **1.6%**



**7,372**

Number of donors

**50**

Number of states  
represented by donors

**\$586**

Average yearly amount  
per donor

**1,712**

New donors

**3,045**

Donors who have been  
giving for 5 or more  
consecutive years

more than

**\$300,000**

has been pledged  
this year in future  
legacy gifts



## Culture of Life Legacy Society Members:

- Elizabeth Mary Curtis
- Steve Daas
- Mark & Claranne Ferris
- Michael J. and Elizabeth A. Illies
- Lisa Sheridan Dobrowolski
- And others who wish to remain anonymous

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